WE CATER TO WHITE TRADE ONLY

Jim Crow
• “Jim Crow” was a minstrel character from the 1830’s.
• He was portrayed as an elderly, crippled and clumsy African American slave and his portrayal showed all the negative stereotypes of African Americans.
Jim Crow Laws

- Jim Crow laws were laws that imposed racial segregation.
- They existed mainly in the South and originated from the Black Codes that were enforced from 1865 to 1866.
In 1865, Southerners created Black Codes, which served as a way to inhibit the freedom of ex-slaves.

- Relegate Blacks to Agricultural Labor and Domestic Work
- Black Codes Restrict the Freedom of Movement
Plessy v. Ferguson

- In 1890, Louisiana passed a law that required blacks to ride in separate railroad cars.
- Homer Plessy, a carpenter in Louisiana who was seven-eighths Caucasian, was chosen to test the constitutionality of the law.
• On June 7, 1892, Plessy boarded a train and sat in a car reserved for whites.
• He refused to move and was arrested.
• A local judge ruled against Plessy.
The case was appealed to the Supreme Court and in 1896, it upheld the lower courts ruling.
• It held that "separate but equal" accommodations did not violate Plessy's rights and that the law did not stamp the "colored race with a badge of inferiority."

• This decision paved the way for segregation.
• Jim Crow laws banned blacks from such places as restaurants, hospitals, parks, schools, and barber shops.
• The outcome of these laws resulted in the creation of separate drinking fountains, public facilities, and entrances for blacks.
• Signs that said "Whites Only" or "Colored" were posted at entrances and exits, water fountains, waiting rooms, and restrooms.

• Laws were enacted that restricted all aspects of life and varied from state to state.
• Georgia in 1905, passed a law requiring separate public parks.
• In 1909 Mobile, Alabama created a 10 p.m. curfew for blacks.
• In 1915, South Carolina blacks and whites were restricted from working together in the same rooms of textile factories.
REX THEATRE FOR COLORED PEOPLE
Drink Coca-Cola

ICE COLD

WHITE CUSTOMERS Only!

6¢
WE SERVE COLORED
CARRY OUT ONLY

PUBLIC SWIMMING POOL
WHITE ONLY

SELMA, ALA
14 JULY 31
actual postcard
WE WANT WHITE TENANTS IN OUR WHITE COMMUNITY
NO DOGS NEGROES MEXICANS